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Candidate Number

李澤楷
RICHARD LI TZAR KAI

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- ✧ 16 years of IT experience
- ✧ PCCW Limited Chairman
- ✧ Developer of IPTV and mobile TV businesses
- ✧ Team Leader of Smart ID Card System
- ✧ Honorary Leader of PCCW's Corporate Volunteers

Occupation:
- PCCW Limited Chairman

Public Services:
- Council Member of Chinese University of Hong Kong
- Fellow of Hong Kong Computer Society
- Honorary Leader of PCCW's Corporate Volunteers
- Sponsor of annual Hong Kong - Mainland China "IT camp"

Qualifications:
- Member of Center for Strategic and International Studies' International Councilors' Group, Washington, District of Columbia
- Member of Global Information Infrastructure Commission

Richard Li Tzar Kai is chairman of PCCW Limited, the largest provider of communications services in Hong Kong and one of Asia's leading innovators in Information and Communications Technologies (ICT). In the mid to late 1990s, Mr. Li helped raise awareness of the role of technology in Hong Kong's economy through the creation of Cyberport and by working together with the government, tertiary institutions and the corporate sector to promote the development and application of IT in the HKSAR. PCCW itself funded dozens of technology start-ups, and the company's early research in the delivery of information over broadband led to its success today with IPTV and mobile television.

Mr. Li first became interested in the media and technology industries in 1990 when, in his early twenties, he foresaw the opportunity for the creative development of information and home entertainment services in Asia. The result was STAR TV, Asia's first satellite-delivered cable-TV service, which by 1993 had a viewer base of 45 million in 38 countries. Mr. Li sold STAR to Rupert Murdoch's News Corporation and went on to form the Pacific Century group of companies, including PCCW Limited.

PCCW launched the world's first major IPTV service, **now** TV, in 2003; today it is the world's largest commercial deployment, accounting for a fifth of all IPTV subscribers worldwide. In 2006, the company launched its 3G service in Hong Kong and delivered the world's first real-time broadcast mobile TV service to 3G users. The company's ICT arm, PCCW Solutions, has successfully established itself as a leader in innovative and robust ICT solutions and boasts more than 2,000 staff. The team has contributed to multiple mission-critical projects for enterprises and governments. The Smart ID Card System developed by the unit has won international recognition and awards, and has been widely accepted by the Hong Kong population.

Mr. Li serves the community as a Council Member of the Chinese University of Hong Kong. He is also fellow of Hong Kong Computer Society. Under the guidance of Mr. Li, who is the Honorary Leader of PCCW's corporate volunteers, the strongest team of its kind in Hong Kong, the volunteers have been annually awarded, since 2003, the Highest Service Hour Award (Private Organization Category) by the Steering Committee on Promotion of Volunteer Service. Mr. Li also sponsored the annual "IT camp," which promotes mutual understanding between local youths and their counterparts from Guangzhou, Shanghai, Qingdao and other centers on the mainland, while promoting the use of information technology and nurturing tomorrow's IT talent. Under his leadership, the team, aiming to take the benefits of modern IT to less privileged sections of the community and strive for eradication of the "Digital Divide," has partnered with government and non-governmental organizations in a number of innovative initiatives to meet IT-learning needs. These included the establishment of a cyber learning center, and provision of computers and broadband Internet access service to enable job-seekers and patients to surf the Internet.

Mr. Li is a member of the Center for Strategic and International Studies' International Councilors' Group in Washington, D.C., and the Global Information Infrastructure Commission. Mr. Li is a U.S. licensed jet pilot and a licensed dive master.

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